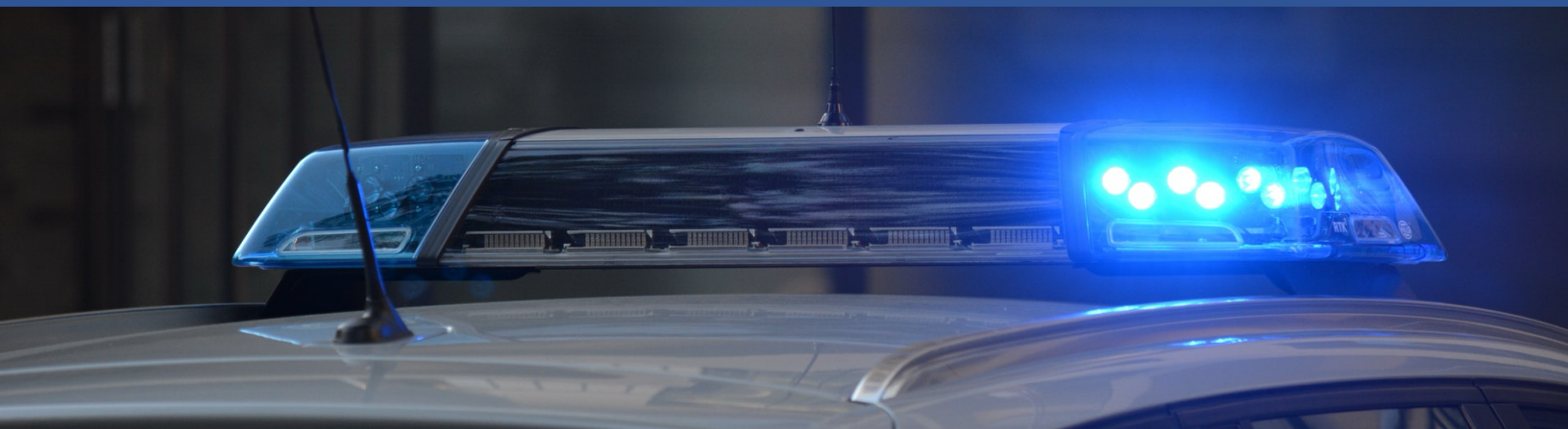


PROACTIVE SOCIAL MEDIA INVESTIGATIONS

**WHEN:**

October 6-7, 2025
8:30AM- 4:30PM

WHERE:

Indian River State College
Police Academy
Bldg. PS1 – RM 219
4600 Kirby Loop Rd.
Fort Pierce, FL 34981

WHO SHOULD ATTEND:

Officers, Detectives, Crime Analysts,
Investigators, etc.

**RESTRICTED TO LAW ENFORCEMENT
PERSONNEL****WHAT TO BRING:**

This is a hands-on course, students
are required to bring a laptop or
tablet with internet access.

COST:

\$375 per student
\$325 groups of 3 or more

REGISTER:

www.covertmediaconsulting.com

The Proactive Social Media Investigations course is an intensive two-day training designed to equip law enforcement personnel with the skills and knowledge necessary to conduct effective investigations using social media. This course focuses on proactive techniques, starting with the creation and management of undercover social media profiles, and progressing to advanced investigative strategies.

Day 1: Creating Undercover Social Media Profiles

- Introduction to Social Media Platforms:
- Overview of popular social media sites and their functionalities.
- Understanding platform-specific nuances and user behaviors.
- Creating and Managing Undercover Profiles:
- Step-by-step guide to setting up credible and effective undercover profiles.
- Techniques for maintaining anonymity and security.
- Legal considerations and ethical guidelines to ensure compliance

Day 2: Conducting Investigations

- Gathering Intelligence from Social Media:
- Methods for identifying and monitoring relevant activity.
- Tools and techniques for data extraction and analysis.
- Identifying and Tracking Suspects:
- Strategies for uncovering hidden connections and networks.
- Utilizing social media to corroborate information and track movements.
- Documenting Evidence and Building a Case:
- Best practices for preserving digital evidence.
- Creating detailed reports that stand up in court.
- Case Studies and Real-World Applications:
- Analysis of successful social media investigations.
- Lessons learned and practical applications.

Enhance your agency's capability to tackle digital crimes and leverage social media in your investigations.

INSTRUCTOR: We only use active law enforcement, who are currently using these techniques in their daily roles as our instructors. By doing this, it keeps the material up to date and immediately applicable for the students. The instructors can use their own active cases to reinforce the techniques taught in the class. You can read all our instructor biographies on our website.

REGISTER WWW.COVERTMEDIACONSULTING.COM